

OUR NATIONAL BENEFICIARIES

Selected public schools
Non-Profit Organisations
Individuals needing hearing aids
Hospitals and Clinics

Accountability & Transparency

Ensuring 100% of donations accrued are spent entirely on impact fulfillment.

- Proof of impact fulfillment
- Effective Governance
- Strong Financial Oversight
- Effectiveness and Purpose Fulfillment

Sustainability

Establishing an organisation ability to make sustainable and long term impacts.

- Year of Foundation
- Charity Navigator Rating
- Job creation, Education & Training, Accessibility
- CSI/CSR Partner

Results

Empowering our users to see What, How and Where they are making a positive impact in the world.

- Regular Cause Updates
- Hearing aids donations
- Positive Images Posts
- Building / Renovate Schools

GET YOUR BADGE FOR R10

Your R10 donation will go a long way in changing life!

Appreciate the gift of sound is our rallying call to draw society's attention to the wonderful gift of hearing music, romantic whisper, singing songs, and participating fully in business, sports, discussion platforms, theatre and more with wonderful speech, and remarkable hearing.

BANK DETAILS:

Name of Bank: First National Bank
Account holder: Gift of Sound Foundation
Account number: 623558810394
Account type: Cheque
Branch code: 252 145
Branch name: Hatfield

Tel: (012) 343 0661
Email: info@sanda.org.za
Website: www.sanda.org.za

WORLD HEARING DAY

3 March

GIFT OF SOUND
FOUNDATION

Gift of Sound Foundation, is a flagship project of SANDA (South African National Deaf Association) in relation to the World Hearing Day.

The project is spearheading a nationwide awareness of the World Hearing Day on 3 March every year. It aims to highlight that the gift of sound is universal and the threat of hearing loss has potential devastating consequences for physical and mental health, education and employment.

Government, businesses, parastatals, schools, public institutions and general public should get involved and spread the message that hearing is precious, appreciate the gift of sound.

Appreciate the Gift Of Sound

World Health Organization Hear the future

3 MARCH IS
WORLD HEARING DAY

The day was designated at the first International Conference on Prevention and Rehabilitation of Hearing Impairment in Beijing, China in 2007. According to WHO, World Hearing Day is an annual advocacy event and aims to raise awareness and promote ear and hearing care across the world.

The theme for the World Hearing Day 2018 is **"Hear the future"**

This aims to draw attention to the economic impact of hearing loss and cost effectiveness of interventions in addressing it.

WHAT WE DO?

We are conducting this event under the auspices of the Gift of Sound Foundation.

We plan to make World Hearing Day a favourite South African annual calendar event and a major fundraising campaign to raise awareness and draw attention to the rising problem of noise-induced hearing loss whilst drawing people's attention to appreciate the gift of sound.

WHO SHOULD PARTICIPATE?

We are inviting you and your organisation to join us in this campaign and support World Hearing Day throughout the year by, among others:

- Wearing our button badges to show your support.
- Sponsor bulk printing of button badges for your staff.
- Designate World Hearing Day advocate as the main contact person
- Allow button badges to be distributed and sold within your business area.
- Becoming a corporate sponsor
- Adopt Gift of Sound Foundation as one of your CSI/CSR initiatives.